

# ASIA-PACIFIC HOMELAND SECURITY SUMMIT & EXPOSITION

## ***2009 Sponsor & Exhibitor Program***

November 9-10, 2009  
Sheraton Waikiki Hotel  
Honolulu, Hawaii USA

The seventh annual Asia-Pacific Homeland Security Summit & Exposition will be held in Honolulu, Hawaii on November 9-10, 2009.

Hawaii is a perfect location for an Asia-Pacific Homeland Security Summit, serving as a gateway for commerce and tourism and a strategic center for the United States military, dual-use technology companies and academia. In previous years, attendees have gathered to share views on how to best respond to the threat of terrorism and natural disasters in the Asia-Pacific region.

Summit attendees represent all levels of government and private sector entities, either with homeland security responsibilities or with related products and services. In 2008, eight countries from the Asia-Pacific region were represented, including 21 US states, the Commonwealth of the Northern Mariana Islands and the territories of Puerto Rico, Guam and American Samoa.

### **Focus on Capabilities, Challenges and Cooperation**

This year's theme is *Securing Population Centers*. The conference will focus on present and future capabilities necessary to protect population centers. Using the November 26, 2008 Mumbai attack as the starting point, speakers and panels will examine successes and mistakes, challenges and requirements when dealing with a multi-level terrorist attack. Attendees will discuss opportunities for partnerships in the business, government and non-profit sectors, necessary for an effective tiered response.

The Exhibit Hall will be the venue for the Welcome Reception, conference meals and breaks.

Please email [summit@scd.hawaii.gov](mailto:summit@scd.hawaii.gov)  
for more information.

## ***Asia-Pacific Homeland Security Summit Fellows Program***

The Asia-Pacific Homeland Security Fellows Program offers selected applicants the opportunity to learn about homeland security from international experts, meet industry leaders and see the latest technology. Applicants should be either 1) students currently enrolled in a degree program at an accredited U.S. or foreign college or university; or 2) company-grade U.S. military officers (O-1 through O-3) on active duty, National Guard or Reserve status.

The Program will cover conference registration, meals and hotel stay for three nights (double occupancy).

During the conference, the fellows will have small group meetings with industry experts, terrorism specialists and homeland security professionals to gain an understanding of current security challenges and best practices.

Each Fellow will be assigned to write a 3-5 page paper about an assigned conference session. Upon satisfactory completion, the paper will be posted on the conference website.

Sponsors and exhibitors are invited to play a role in the Asia-Pacific Summit Fellows Program through Fellow sponsorships and presentations.

Set-up is scheduled for early Monday morning, November 9<sup>th</sup>, 2009. The Exhibit Hall is open Monday at 10:00 am.

The public will be invited to visit the Exhibit Hall on Tuesday, November 10<sup>th</sup>, from 9:00 am to 11:00 am.

Exhibitors must complete their exhibit break-down by Tuesday, November 10<sup>th</sup>, 1:00 pm. Displays do not need to be continuously manned; all exhibitor staff must be credentialed. It is the sole risk of the owner for high-value items.

Each Exhibit Space (10 ft wide and 8 ft deep) includes one 6-foot table, two chairs, a wastebasket, and one 10-amp electrical connection. Internet connections may be ordered directly from the hotel.

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# Sponsorship Levels

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## Platinum Sponsor

*Each Platinum Sponsor will receive:*

- Sponsorship of the Welcome Reception (November 9<sup>th</sup>), as available
- An invitation for a senior-level executive to introduce a plenary speaker/panel, as available
- In the Exhibit Hall, two adjacent exhibitor spaces in a premium location, as available
- Eight conference registrations and two Exhibitor Hall badges (includes all conference meals)
- Two invitations to an evening reception hosted by Hawaii's Adjutant General
- Listing as a Platinum Sponsor in conference materials, including the conference website, printed program, and press releases
- A 75-word business profile in the printed conference program and on the conference website (electronic submission due not later than August 15, 2009)
- Your corporate logo in the printed conference program and on the conference website (electronic submission of color and B&W logo in JPEG, TIFF or bitmap format due not later than August 15, 2009)
- A B/W full-page (8.5 inches height by 5.5 inches wide) advertisement in the printed conference program in a premium location, as available (electronic submission in Adobe Photoshop, Quark Express, Adobe Illustrator or PDF format due not later than September 4, 2009)

*Platinum Sponsorship: \$25,000.00*

## Gold Sponsor

*Each Gold Sponsor will receive:*

- Sponsorship of the conference lunch (November 9<sup>th</sup>), as available
- An invitation for a senior-level executive to introduce a plenary speaker/panel, as available
- In the Exhibit Hall, one exhibitor space in a premium location, as available
- Six conference registrations and two Exhibitor Hall badges (includes all conference meals)
- Two invitations to an evening reception hosted by Hawaii's Adjutant General
- Listing as a Gold Sponsor in conference materials, including the conference website, printed program, and press releases
- A 75-word business profile in the printed conference program and on the conference website (electronic submission due not later than August 15, 2009)
- Your corporate logo in the printed conference program and on the conference website (electronic submission of color and B&W logo in JPEG, TIFF or bitmap format due not later than August 15, 2009)
- A B/W full-page (8.5 inches height by 5.5 inches wide) advertisement in the printed conference program in an excellent location, as available (electronic submission in Adobe Photoshop, Quark Express, Adobe Illustrator or PDF format due not later than September 4, 2009)

*Gold Sponsorship: \$20,000.00*

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# Sponsorship Levels

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## Silver Sponsor

*Each Silver Sponsor will receive:*

- Sponsorship of a continental conference breakfast, or morning or afternoon conference coffee break, as available
- An invitation for a senior-level executive to introduce a plenary speaker/session, as available
- In the Exhibit Hall, one exhibitor space in an excellent location, as available
- Four conference registrations and two Exhibitor Hall badges (includes all conference meals)
- Two invitations to an evening reception hosted by Hawaii's Adjutant General
- Listing as a Silver Sponsor in conference materials, including the conference website, printed program, and press releases
- A 75-word business profile in the printed conference program and on the conference website (electronic submission due not later than August 15, 2009)
- Your corporate logo in the printed conference program and on the conference website (electronic submission of color and B&W logo in JPEG, TIFF or bitmap format due not later than August 15, 2009)
- A B/W half-page (4.25 inches height by 5.5 inches wide) advertisement in the printed conference program (electronic submission in Adobe Photoshop, Quark Express, Adobe Illustrator or PDF format due not later than September 4, 2009)

*Silver Sponsorship: \$15,000.00*

## Kama'aina Sponsor

For Hawaii-based companies

*Each Kama'aina Sponsor will receive:*

- An invitation for a senior-level executive to introduce a afternoon breakout session, as available
- In the Exhibit Hall, one exhibitor space in an excellent location, as available
- One conference registration and one Exhibitor Hall badge (includes all conference meals)
- Two invitations to an evening reception hosted by Hawaii's Adjutant General
- Listing as a Kama'aina Sponsor in conference materials, including the conference website, printed program, and press releases
- A 75-word business profile in the printed conference program and on the conference website (electronic submission due not later than August 15, 2009)
- Your corporate logo in the printed conference program and on the conference website (electronic submission of color and B&W logo in JPEG, TIFF or bitmap format due not later than August 15, 2009)
- A B/W half-page (4.25 inches height by 5.5 inches wide) advertisement in the printed conference program (electronic submission in Adobe Photoshop, Quark Express, Adobe Illustrator or PDF format due not later than September 4, 2009)

*Kama'aina Sponsorship: \$5,000.00*

*Kama'aina Sponsorship without Exhibit Space: \$2,500.00*

This opportunity is for companies and organizations who want recognition as a Kama'aina Sponsor but do not need an exhibit space.

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# Exhibitor Levels

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## Standard Exhibitor

The conference's layout encourages attendees to explore exhibits throughout the conference as the food and coffee breaks will be located in the Exhibit Hall.

Each Exhibit Space (10 ft wide and 8 ft deep) includes one 6-foot table, two chairs, a wastebasket, and one 10-amp electrical connection. Internet connections may be ordered directly from the hotel.

### *Each Exhibitor will receive:*

- One conference registration and one Exhibitor Hall badge (includes all conference meals)
- In the Exhibit Hall, choice of one exhibit space, as available
- Two invitations to a private evening reception hosted by Hawaii's Adjutant General
- A 75-word business profile in the printed conference program and on the conference website (electronic submission due not later than August 15, 2009)
- Your corporate logo in the printed conference program and on the conference website (electronic submission of color and B&W logo in JPEG, TIFF or bitmap format due not later than August 15, 2009)
- A B/W quarter-page (4.25 inches height by 2.75 inches wide) advertisement in the printed conference program (electronic submission in Adobe Photoshop, Quark Express, Adobe Illustrator or PDF format due not later than September 4, 2009)

*Standard Exhibitor.* \$3,000.00

## Executive Exhibitor

This opportunity is for companies and organizations who want recognition as an exhibitor but do not need an exhibit space.

### *Each Executive Exhibitor will receive:*

- One conference registration (includes all conference meals)
- One invitation to a private evening reception hosted by Hawaii's Adjutant General
- A 75-word business profile in the printed conference program and on the conference website (electronic submission due not later than August 15, 2009)
- Your corporate logo in the printed conference program and on the conference website (electronic submission of color and B&W logo in JPEG, TIFF or bitmap format due not later than August 15, 2009)
- A B/W quarter-page (4.25 inches height by 2.75 inches wide) advertisement in the printed conference program (electronic submission in Adobe Photoshop, Quark Express, Adobe Illustrator or PDF format due not later than September 4, 2009)

*Executive Exhibitor.* \$1,000.00

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